



Privacy policy PROVADA

For the use of our services and via this website, privacy-sensitive data is being processed. PROVADA considers careful handling of personal data of great importance. Personal data is therefore carefully processed and secured by us.

In our processing we adhere to the requirements of privacy legislation. This means, among other things, that:

- we **clearly state the purposes** for which we process personal data. We do this through this privacy policy;
- we **limit our collection of personal data** to only the personal data that is necessary for legitimate purposes;
- we **first ask you for explicit permission** to process your personal data in cases where your permission is required;
- we **take appropriate security measures** to protect your personal data and that also require this from parties that process personal data on our behalf;
- we respect your right to **provide your personal data for inspection, correction or termination at your request**.

We as PROVADA are responsible for the data processing. In this privacy policy we explain which personal data we collect and use and for what purpose. We recommend that you read it carefully.

This privacy policy was last amended on 22-11-2019

USE OF PERSONAL DATA

When using our services and website, we obtain certain information from you. That could be personal data. We only store and use the personal data that is directly provided by you, in the context of the service you have requested, or of which it is clear that they are provided to us for processing. We use your data, for example, when you visit our website, create an account, use our services or contact us.

We use the following data for the purpose stated in this privacy policy:

- Name
- Address
- Phone number
- Sex
- Photo
- Billing information
- Email
- Payment data
- Profile data

It is possible to specify certain preferences and interests (profile data) via registration forms, depending on the event for which you are registering. Think of interests in certain products or services.

Furthermore, your IP address, type of browser, operating system, language settings and pages (on the website) that are shown to you are collected. This information is only used to make navigation easier and to improve the website. For information about the use of cookies on our website, please refer to our cookie statement. You can find this further on this page.



REGISTER / SIGN IN

It is possible to create an account or log in for certain parts of our services. We keep any information that you provide to us, so that you do not have to enter it every time. We do this so that we can contact you in the context of the implementation of the agreement. We keep your data as long as you use our services. We process your data in order to be able to register you for a visit to the fair and to send you information about the content and activities that are part of it.

We will not provide your information to third parties, unless this is necessary in the context of the execution of the agreement you conclude with us or if this is required by law. In case of suspicion of fraud or abuse of our services, we can hand over personal data to the competent authorities.

DELETE ACCOUNT

You can cancel your account and / or have your data deleted, by sending us a request by email. We will process your request as soon as possible. We will delete your account and / or data as soon as possible, but no later than within one month. We may need to keep certain information longer, such as (if applicable) payment information. This applies to the tax authorities, for example, a statutory retention obligation of seven years.

CONTACT FORM AND NEWSLETTER

Via our website we offer the possibility to ask questions through a contact form, where you are asked to fill in various information to deal with your question. You choose which information you provide. The data that you send us will be kept for as long as the nature of the form or the content of your email is necessary for the complete answering and processing. We offer a newsletter with which we want to inform interested parties about our products and / or services. Every newsletter contains a link with which you can unsubscribe.

SCANS

It is possible that your access badge is scanned within certain parts of our services. The data that becomes available as a result will be used to keep you informed of the service and to improve the quality of the service. If you have been scanned, for example during a meeting, and you want to have your data deleted, you can send a request to this effect by email (see contact details at the bottom of this document). We will delete your data as soon as possible, but no later than within one month.

ADVERTISEMENTS

Our website may display advertisements from third parties that keep personal data in order to tailor it.

DISCLOSURE TO THIRD PARTIES

We can pass on your data to our partners. These partners are involved in the implementation of the agreement. Social media buttons are included on our website. The administrators of these services use this to collect your personal data.

SECURITY

We take security measures to limit misuse of and unauthorized access to personal data. In particular, we take the following measures:

- access to personal data in your account is protected with a username and password;
- the data is stored in a separate, protected system upon receipt;
- we take physical measures to protect access to the systems in which personal data are stored;
- we use secure connections (Transport Layer Security / Secure Sockets Layer, abbreviated TLS / SSL) with which all information between you and our website is protected when you enter personal data;



RETENTION PERIODS

The personal data described above is stored for a period of 3 years. The data are then deleted, unless there is a legal obligation that requires longer storage (such as the tax seven-year retention period for payment data).

THIRD PARTY WEBSITES

This privacy policy does not apply to third party websites that are connected to our website by means of links. We cannot guarantee that these third parties will handle your personal data in a reliable or secure manner. We recommend that you read the privacy policy of these websites before using these websites.

CHANGES IN THIS PRIVACY POLICY

We reserve the right to make changes to this privacy policy. We recommend that you consult this policy on a regular basis, so that you are aware of these changes.

ACCESS, CORRECTION AND TERMINATION OF YOUR DATA

For questions about our privacy policy or questions about access to, changes or removal of your personal data you can contact us via the contact details at the bottom of this page. You can send us a request to view, change or delete your personal data. You can also submit a request to view the data that we store with your permission, that is processed in the context of an agreement with us or state with reasons that you want us to restrict the processing of personal data.

We will respond substantively to such a request as soon as possible and within one month at the latest. In case of a difficult request, we will notify you within one month and will respond no later than two months thereafter.

To prevent abuse, we may ask you to identify yourself adequately. When it comes to access to personal data linked to a cookie, you must send a copy of the cookie in question. You can find this in the settings of your browser. If the data is incorrect, you can request us to change the data or have it removed.

AUTHORITY PERSONAL DATA

Of course we are happy to help you if you have complaints about the processing of your personal data. Under privacy legislation, you also have the right to file a complaint with the "Autoriteit Persoonsgegevens" against these processing of personal data. You can contact the Dutch "[Autoriteit Persoonsgegevens](#)" for this.

CONTACT INFORMATION

PROVADA
Zoomstede 23
3431 HK Nieuwegein
030 605 14 24 info@provada.nl
Peter Schreuter / peter@provada.nl



COOKIE STATEMENT PROVADA

This website uses cookies. Cookies are also placed via third parties engaged by us. A cookie is a simple small file containing pages of this website, sent along and stored by your browser on your computer's hard drive. The therein stored information can be sent back to our servers or those of the relevant third parties on a subsequent visit.

When you visit our website for the first time, a notice is displayed in which we explain why we use cookies. By clicking agree, you agree to the placement of these cookies. You are free to disable cookies through your browser. Keep in mind that it is possible that our website will no longer work optimally. We have made agreements with third parties who place cookies about the use of cookies and applications. However, we do not have full control over what the providers of these applications themselves do with the cookies when they read them. For more information about these applications and how they deal with cookies, please see the privacy statements of these parties (note: these can change regularly).

Cookies are used on our website to:

- enable functionalities of the website and to protect the website (technical or functional cookies);
- analyze the use of the website and on that basis improve the website (analytical cookies);
- make the internet offer more interesting for you by showing advertisements that match your interests and / or by targeting (advertising / targeting cookies);
- the possibility to share the information from our website via social media channels (social media cookies).

If you give us permission via the cookie settings, we use the following parties:

- Brightlot
- Summit
- Google Analytics

TECHNICAL OR FUNCTIONAL COOKIES

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. For example, cookies can be used to render fonts properly, to be able to remember your user session on the web server so that you can view the website or to remember a search term that is searched within the website or a selected filter.

ANALYTICAL COOKIES

This site uses analytical cookies, so that it can be made clear how our website will be used, to provide us with reports about the website and to provide us with information about the effectiveness of our campaigns.

ADVERTISING COOKIES

This site uses advertising cookies so that the online advertising offering can be improved for you and we can gain insight into our campaign performance. These cookies provide to you a unique cookie ID, so that, among other things, you cannot view the same advertisement multiple times. Since these cookies are classified as tracking cookies, we ask for your permission to place them.

SOCIAL MEDIA COOKIES

On our website you will find buttons to promote our website on social media. These buttons work through pieces of code that come from these social media networks themselves. Cookies are placed through this code.



HOTJAR

We use Hotjar to better understand what our users need and to improve the service and experience. Hotjar is a technology that helps us to better understand our user experience (e.g. how long is a page open, which links are clicked, what users like and what not, etc.) and this helps us to maintain and improve our service with user feedback. Hotjar uses cookies and other technologies to collect data about user behavior and equipment (IP address of the device (it is stored anonymously), device resolution, device type, browser information, geographic location (country only), and language preference.).

Hotjar stores this data in a pseudonymised user profile. Hotjar and we will never use this data to identify individuals and will never use this data to match it with other data from the same user. For more details see the [Hotjar Privacy Policy](#). You can opt out of the creation of a user profile, the storage of data by Hotjar and the using of Hotjar's cookies on other websites with this [opt-out link](#).

MORE INFORMATION ABOUT THE PARTIES ABOVE

We have no influence on the use of the data by the parties mentioned above and / or third parties. The parties above can provide this information to third parties if they are legally obliged to do so, or insofar as third parties process the information on behalf of these parties. Read the privacy statement of these parties (which can change regularly) to read what they do with your personal data that they process via these cookies. We have, however, concluded a processor agreement or model contract with these parties.

ENABLE AND DISABLE COOKIES

You can disable the placing of cookies by changing your browser settings (see the browser help page for exact instructions). If you only want to accept the analytics cookies and the functional cookies, but not the advertising cookies, you can change the setting in your browser "Cookies from third-party providers Block". Please note: our website does not work optimally if the cookies are disabled.

THIRD PARTY WEBSITES

This cookie statement does not apply to third-party websites that are connected to our website by links. We cannot guarantee that these third parties will handle your personal data in a reliable or secure manner. We therefore recommend that you read the privacy statement of these websites before using these websites.

YOUR RIGHTS OF YOUR DATA

You have the right to inspect, correct, delete or in some cases limit or move your data. You can contact us directly via the contact details below. To prevent abuse, we can ask you to identify yourself adequately. In addition, when it comes to access to personal data, linked to a cookie, you must send a copy of the cookie in question. You can find this in the settings of your browser.

CHANGES TO THIS COOKIE STATEMENT

We reserve the right to adjust this cookie statement. Changes will be published on our website. It is therefore recommended that you consult this statement regularly so that you are aware of any changes.

QUESTIONS?

For any questions and/ or comments about our cookie policy, please contact us via the information below.

CONTACTGEGEVENS

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